

ANNEX 1

Document on session 1. tutor – participant

Introduction phase (app. 20 minutes)

Short presentation of the tutor, including the following:

- Name, represented organization
- Relation to tourism/ecotourism
- Role in STEFAN project

Short presentation of STEFAN Project- Tutor's presentation including the following information:

- Aim: create a learning course with 6 modules on ecotourism
- Target group: entrepreneurs, future entrepreneurs, young people who are interested to learn sustainability and ecotourism or would like to supplement their tourism diploma, development promoters/agents, municipality technicians and stakeholders, technicians and professionals of tourism sector who would like to develop or increase their know-how and skills in this area
- Now the preliminary version is available on the platform – piloting has a key importance in the development - the aim of it is that participants go through the material and provide feedback in connection with the content, design or any other important aspect of the STEFAN course.
- Theoretical and practical part are both provided
- In the frame of the project piloting will be in 5 countries: Czech Republic, Slovenia, Spain, North Macedonia and Hungary
- Learning content available online, the training is flexible – participants can go through the modules based on their own demands.

Participants profile, knowledge level (app. 15 minutes)

Discussion between tutor-participant including the following questions:

- Previous education on ecotourism – university/college, any type of training course
- Previous work experience on ecotourism – how long, what type of work
- Availability, flexibility – do you learn STEFAN modules next to school, work? What time is better for you to meet online – morning, afternoon
- Areas of ecotourism with special interest
- Entrepreneurship – actual/future plans to develop a business in any type of tourism
- Contact information: e-mail address/**phone number**

Short description of the learning material (app. 10 minutes)

The STEFAN platform is the following – please send it to every participant:
https://eu4edu.eu/?paged=1&c_search=&orderby=&order=

For the platform there is an available guideline/user manual – please send the document to each participant.

Participants will start with modules 1-3

Module 1 - Introduction to Ecotourism and Sustainable Tourism

Module 2 - Ethical Issues

Module 3 - Safety and Quality in Ecotourism

Summarize the structure of the modules to the participants – it is also available to them in the STEFAN Guideline/user manual.

Every module of STEFAN contains 3 steps:

- First step: a test called Competence Validation Tool. Participants have to answer the questions, and after they finish they receive feedback with their result. The aim is to measure the participant's knowledge in connection with the modules of the project.
- Second step: the module itself. Participants have to read them through individually. The time frame for the modules 1-3 is 5 days.
- Third step: test for self-assessment. Participants can check what they learned from the module. Instant feedback will be provided with the correct answers.

General information (app. 10 minutes)

- E-mail/**phone number** contact of the tutor – with available hours
- Ask the participants that if they find any mistake/problem in the material or face any difficulties on the platform make notes of it or print screen
- Emphasize their key role in the process – their feedbacks and comments are essentials, ask them to be open and do not shame to share any kind of advice, suggestions or critics
- Ask participants to like STEFAN Facebook page – send the link to them:
<https://www.facebook.com/Stefan.project/>

ANNEX 2

Document on session 2 tutor – participant

Evaluation (10 minutes)

Short evaluation of the first 3 chapter including the following

- any difficulties participant faced during using the platform
- suggestions from participants

Presentation and discussion on six case studies/best practices (30 minutes)

The presentation and the discussion will based on “Part 3: Ecotourism in Practice”

The six included case studies/best practices:

- Ecotourism Development Guidelines Queensland – Australia
- ALPLAKE Alpine Lake Network Ecotourism Good Practices Guide Book
- Creation of a tourist cluster – Una National Park, Bosnia and Herzegovina
- Mobilization for animal protection – Trieben Valley Styria, central Austria
- Egadi islands - Italy, western coast of Sicily
- Village Succiso, Tuscan – Emilian Apennine National Park- Italy

Exercises (10 minutes)

Exercises in connection with module 1-3 based on “Part 3: Ecotourism in Practice”

Discussion (10 minutes)

Any other comments, questions&answers

ANNEX 3

Document on session 3 tutor – participant

Short evaluation (10 minutes)

Short evaluation of chapters 4-6 chapter including the following

- any difficulties participant faced during using the platform
- suggestions from participants

Presentation and discussion on four case studies/best practices (20 minutes)

The presentation and the discussion will be based on “Part 3: Ecotourism in Practice”

The four included case studies/best practices:

- Slovenia - Sustainable Tourism Strategies
- How a new Ecotourism Model is Transforming Spain’s Most Rural Areas
- ECO-ROMANIA
- Trentino, Italian Dolomites, Italy – Green Institute

Exercises (10 minutes)

Exercises in connection with module 4-6 based on “Part 3: Ecotourism in Practice”

Evaluation on the whole STEFAN course (20 minutes)

Discussion including:

- Emphasise the importance of participant’s feedback in connection with the course
- Platform – user friendly, easy to use, understandable, clear design
- Steps of STEFAN course – clear, understandable
- Division of the individual and online session – given time limit and the 3 online meeting with the tutor was enough
- Send the evaluation questionnaire to the participants

ANNEX 4

Evaluation questionnaire for learners

First of all, thank you for taking part in the piloting phase of the STEFAN project. Please answer the following questions and help us to develop STEFAN learning material. Your feedback is very important and useful for us. Please be informative and do not be afraid to share your opinion, suggestions. We will be grateful to have complex information and not just yes/no answers.

Thank you for your time!

1. What is your overall opinion of STEFAN blended learning material?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

If you are not satisfied, please summarize why:

2. What was your favorite/most useful module(s) for you and why?

- ☐ Module 1 – Introduction to Ecotourism and Sustainable Tourism
- ☐ Module 2 – Ethical Issues
- ☐ Module 3 – Safety and Quality in Ecotourism
- ☐ Module 4 – Promotion of Ecotourism
- ☐ Module 5 – Ecotourism Management
- ☐ Module 6 – Tourism for Individuals with Disabilities

Why?

3. The training has improved my knowledge about ecotourism

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

4. Which module(s) was the most difficult for you and why?

- ☐ Module 1 – Introduction to Ecotourism and Sustainable Tourism
- ☐ Module 2 – Ethical Issues
- ☐ Module 3 – Safety and Quality in Ecotourism
- ☐ Module 4 – Promotion of Ecotourism
- ☐ Module 5 – Ecotourism Management
- ☐ Module 6 – Tourism for Individuals with Disabilities

Why?

5. The structure of the course and the tasks were well defined and easily understandable.

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

6. Would you recommend STEFAN learning course to your colleagues or others?

- ☐ Yes
- ☐ No

7. Please choose your level of satisfaction in connection to your tutor

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

If you are not satisfied, please summarize why:

8. Please choose your level of satisfaction in connection the content of each module

Module 1 – Introduction to Ecotourism and Sustainable Tourism

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

Module 2 – Ethical Issues

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

Module 3 – Safety and Quality in Ecotourism

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

Module 4 – Promotion of Ecotourism

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

Module 5 – Ecotourism Management

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

Module 6 – Tourism for Individuals with Disabilities

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Not satisfied

Any additional comments, suggestion